



Ca' del Bosco

CA' DEL BOSCO CONTINUES ITS EXCLUSIVE PARTNERSHIP WITH THE SALONE DEL MOBILE.MILANO FOR THE 2023 EDITION

**The collaboration between the excellence of Franciacorta wines and the design world
is confirmed for the tenth consecutive year**

Milan, 18-23 April 2023 – For the tenth year in a row Ca' del Bosco is an official partner of Salone del Mobile.Milano also for the event that will be held from 18 to 23 April at Fiera Milano Rho.

A confirmation of mutual esteem, another opportunity to present Italian oenological excellence in a lively and creative international setting, typical of the design world, celebrating passion, style, ingenuity and innovation, along with craftsmanship and tradition, the same values that have always characterized Ca' del Bosco.

The 2023 edition promises to be full of events and initiatives with a special focus on sustainability. The aim is to integrate sustainability into the strategy and management of both the company and the various events that Salone del Mobile.Milano organizes, thus helping to make the entire trade fair system more competitive, on a human scale and capable of looking to the future, respecting the ethical principles of integrity, inclusion and transparency, with a view to constant improvement, operational efficiency and management cost-effectiveness.

Ca' del Bosco will be present with a 190-square meter stand in Corso Italia at Milan Fairgrounds, Rho. The space reflects the inimitable Ca' del Bosco style and echoes the winery's architecture. Its undulating roof is reminiscent of the gently rolling Franciacorta hills where the vines grow. Blue wolves - *Blue Guardians* by the cracking Art group, previously displayed on the winery roof at Erbusco - watch over the stand and its guests at the Fair. A vertical garden recalls the verdant vineyards. The Franciacorta experience is rounded off by an opportunity to taste Ca' del Bosco's wines paired with the highest quality finger food.

Ca' del Bosco is the leading producer of fine-bubbled Franciacortas. A position achieved thanks to the enthusiasm, the passion, the effort and the work that since the Seventies allowed to transform a house in a wood into a vanguard winery.

One overriding principle underpins all procedures at Ca' del Bosco, from bunch selection to bottling. That principle is quality, or rather just one level of quality. Excellence.

For more information:

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